In Search of a Matrix

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Outline

- Background & History
- Vector Space Approach
- Frequency Weighting
- Compression & Noise Reduction
- Examples
- LSI with SVD
- LSI with URV & Centroids
- References

Background

Goal: Identify documents that best match users query

Measures

 Recall = #relevant docs retrieved #docs in collection (max # useful docs)
 Precision = #relevant docs retrieved #docs retrieved (min # useless docs)

• Do it FAST!

Methods

- Combinatorial
- Statistical
- Hashing
- Pattern matching
- Vector Space



(System for the Mechanical Analysis and Retrieval of Text)

Harvard 1962 - 1965

▶ IBM 7094 & IBM 360

Gerard Salton

- ▶ Implemented at Cornell (1965 1970)
- Based on matrix methods

Term–Document Matrix

Start With Dictionary of Terms

▶ Single words — or short phrases (e.g., *landing gear*)

Index Each Document (by human or by computer) ▶ Count f_{ij} = # times term i appears in document j

Unweighted Term–Document Matrix

Features

- ▶ **A** ≥ 0
- ▶ A can be really big! Terms = $O(10^6)$ Docs = $O(10^7)$
- ► A is sparse but otherwise unstructured
- A contains a lot of uncertainty (noise)

Example

(M. W. BERRY & M. BROWNE, 1999, SIAM)

Terms

Health

Home

INFANT

Proofing

Documents

- T1: BAB(Y, IES, Y'S) D1: INFANT AND TODDLER FIRST AID
 - CHILD(REN'S) D2: BABIES AND CHILDREN'S ROOM FOR YOUR HOME
 - Guide D3: Child safety at home
 - D4: Your baby's health and safety: from infant to toddler
 - D5: BABY PROOFING BASICS
 - D6: Your guide to easy rust proofing
 - D7: BEANIE BABIES COLLECTOR'S GUIDE

T8: SAFETY

T2:

T3:

T4:

T5:

T6:

T7:

T9: TODDLER



Example

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Terms

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Home

INFANT T7: Proofing

Documents

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 - D4: YOUR BABY'S HEALTH AND SAFETY: FROM INFANT TO TODDLER
 - D5: BABY PROOFING BASICS
 - D6: Your guide to easy rust proofing
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T8: SAFETY

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Query Matching

Query Vector

▶
$$\mathbf{q}^T = (q_1, q_2, \dots, q_m)$$
 where $q_i = \begin{cases} 1 & \text{if Term } i \text{ is requested} \\ \mathbf{0} & \text{if not} \end{cases}$

How Close is the Query to Each Document?

▶ i.e., how close is **q** to each column A_k ?



Term Weighting

A Defect

▶ If the term *bank* occurs once in Doc 1 but twice in Doc 2, and if $||\mathbf{A}_1|| \approx ||\mathbf{A}_2||$, then a query containing only *bank* produces $\delta_2 \approx 2\delta_1$ (i.e., Doc 2 is rated twice as relevant as Doc 1).

To Compensate

Set $a_{ij} = \log(1 + f_{ij})$ (other weights also possible)

Query Weights

- ▶ Terms *Boeing* and *airplanes* not equally important in query
- Importance of Term *i* tends to be inversely proportional to *v_i* = # Docs containing Term *i*

To Compensate

$$\blacktriangleright \text{ Set } q_i = \begin{cases} \log(n/\nu_i) & \text{if } \nu_i \neq 0 \\ 0 & \text{if } \nu_i = 0 \end{cases}$$

(other weights also possible)

Noise in A

Ambiguity in Vocabulary

- ▶ e.g., A *bank* could be
 - A financial institution
 - A river side
 - A shot in the game of pool

Variation in Writing Style

- No two authors write the same way
 - One author may write *car* and *laptop*
 - Another author may write *automobile* and *portable*

Variation in Indexing Conventions

- No two people index documents the same way
- Computer indexing is inexact and can be unpredictable

Practical Problems

Simple in Theory

- Weight terms and normalize cols Make $||\mathbf{A}_i|| = 1$
- For each new query, weight and normalize Make $\|\mathbf{q}\| = 1$
- Compute $\delta_i = \cos \theta_i = (\mathbf{q}^T \mathbf{A})_i$ and return most relevant docs

Difficult in Practice

- ▶ Must be able to do it *FAST*!
 - \implies Somehow compress the data
- Must account for variations due to ambiguity in language and variations in writing and indexing styles.
 - → Somehow reduce "noise" or "uncertainty" in A

Basis Games

Consider Vector of Data

$$\mathbf{v} = \sum_{i=1}^{n} \alpha_i \mathbf{e}_i$$
 with respect to o.n. basis $\{\mathbf{e}_1, \mathbf{e}_2, \cdots, \mathbf{e}_n\}$

 $\implies \alpha_i = \langle \mathbf{e}_i | \mathbf{v} \rangle = \text{amount of } \mathbf{v} \text{ in direction of } \mathbf{e}_i$

Compression

- ► Select new o.n. basis {u₁, u₂, ···, u_n} so that fewer vectors are needed to represent v = ∑_{i=1}^r β_iu_i (r < n)</p>
- ▶ Data is compressed from $\{\alpha_1, \alpha_2, \dots, \alpha_n\}$ into $\{\beta_1, \beta_2, \dots, \beta_r\}$

Even More Compression

- ► Eliminate data lying in insignificant directions Arrange: $|\beta_1| \ge |\beta_2| \ge \cdots \ge |\beta_k| \ge \epsilon > |\beta_{k+1}| \cdots \ge |\beta_r|$ Approximate: $\mathbf{v} \approx \widetilde{\mathbf{v}} = \sum_{i=1}^{k} \beta_i \mathbf{u}_i$ ($\mathbf{k} < \mathbf{r} < n$)
- ▶ Data now compressed from $\{\alpha_1, \alpha_2, \dots, \alpha_n\}$ to $\{\beta_1, \beta_2, \dots, \beta_k\}$

Added Benefit

Noise Reduction

Assume noise (or uncertainty) is nondirectional

→ As much noise in one direction as in any other direction

$$\implies$$
 v = $\sum_{i=1}^{r} \beta_i \mathbf{u}_i = \sum_{i=1}^{r} s_i \mathbf{u}_i + \sum_{i=1}^{r} \epsilon \mathbf{u}_i = (\text{signal}) + (\text{noise})$

Suppose $|s_1| \ge |s_2| \ge \cdots \ge |s_k| \ge \epsilon > |s_{k+1}| \cdots \ge |s_r|$ Drop $\beta_{k+1}, \beta_{k+2}, \cdots, \beta_r$, and use $\mathbf{v} \approx \widetilde{\mathbf{v}} = \sum_{i=1}^k \beta_i \mathbf{u}_i$

 \longrightarrow Only a small proportion of the signal is lost

 \implies A larger proportion of the noise is lost

Example

(MATRIX ANALYSIS AND APPLIED LINEAR ALGEBRA, SIAM, 2000)

Sample Audio Signal 512 times for 1 sec.



Goal: Compress and Reduce Noise

Find A Better Basis

$\textbf{Oscillatory} \Longrightarrow \textbf{Cosines \& Sines}$

$$\mathbf{x}(t)\sim\sum_{f=1}^{\infty}lpha_f\cos2\pi ft+eta_f\sin2\pi ft$$
 (if $\mathbf{x}(t)$ was a continuous function)

Discrete Time, Cosine, and Sine Vectors

$$\mathbf{t} = \begin{bmatrix} \mathbf{0}/n \\ \mathbf{1}/n \\ \mathbf{2}/n \\ \vdots \\ n-1/n \end{bmatrix} \cos 2\pi f \mathbf{t} = \begin{bmatrix} \cos\left(2\pi f \cdot \frac{\mathbf{0}}{n}\right) \\ \cos\left(2\pi f \cdot \frac{\mathbf{1}}{n}\right) \\ \cos\left(2\pi f \cdot \frac{\mathbf{2}}{n}\right) \\ \vdots \\ \cos\left(2\pi f \cdot \frac{\mathbf{2}}{n}\right) \end{bmatrix} \sin 2\pi f \mathbf{t} = \begin{bmatrix} \sin\left(2\pi f \cdot \frac{\mathbf{0}}{n}\right) \\ \sin\left(2\pi f \cdot \frac{\mathbf{1}}{n}\right) \\ \sin\left(2\pi f \cdot \frac{\mathbf{2}}{n}\right) \\ \vdots \\ \sin\left(2\pi f \cdot \frac{\mathbf{1}}{n}\right) \end{bmatrix}$$

Discrete Exponential Vectors

$$e^{i2\pi ft} = \cos 2\pi ft + i \sin 2\pi ft$$
 $e^{-i2\pi ft}$

$$e^{-i2\pi ft} = \cos 2\pi ft - i \sin 2\pi ft$$

Discrete Fourier Transform

$$\boldsymbol{\omega} = \mathbf{e}^{2\pi \mathbf{i}/n} \quad \mathbf{W} = \frac{1}{2} \begin{bmatrix} \mathbf{1} & \mathbf{1} & \mathbf{1} & \cdots & \mathbf{1} \\ \mathbf{1} & \boldsymbol{\omega} & \boldsymbol{\omega}^2 & \cdots & \boldsymbol{\omega}^{n-1} \\ \mathbf{1} & \boldsymbol{\omega}^2 & \boldsymbol{\omega}^4 & \cdots & \boldsymbol{\omega}^{n-2} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ \mathbf{1} & \boldsymbol{\omega}^{n-1} & \boldsymbol{\omega}^{n-2} & \cdots & \boldsymbol{\omega} \end{bmatrix}_{n \times n} \mathbf{W}_f = \frac{1}{2} \mathbf{e}^{2\pi \mathbf{i} f \mathbf{t}}$$

Identities

►
$$\cos 2\pi f \mathbf{t} = \mathbf{W}_f + \mathbf{W}_{n-f}$$
 (0 < f < n)
► $\sin 2\pi f \mathbf{t} = -\mathbf{i}(\mathbf{W}_f - \mathbf{W}_{n-f})$

New Basis = { $W_0, W_1, ..., W_{n-1}$ } (Find coordinates of x wrt W_i 's)

$$\mathbf{x} = \mathbf{W}\mathbf{y} \Longrightarrow \mathbf{y} = \mathbf{W}^{-1}\mathbf{x} = \frac{2}{n} \begin{bmatrix} 1 & 1 & 1 & \cdots & 1 \\ 1 & \xi & \xi^2 & \cdots & \xi^{n-1} \\ 1 & \xi^2 & \xi^4 & \cdots & \xi^{n-2} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ 1 & \xi^{n-1} & \xi^{n-2} & \cdots & \xi \end{bmatrix} \begin{bmatrix} x_0 \\ x_1 \\ x_2 \\ \vdots \\ x_{n-1} \end{bmatrix}$$

The New Coordinates



Original



Cleaned & Compressed



 $\cos 2\pi 80t + 2\sin 2\pi 50t$

The DFT Game

Matrix–Vector Product

$$\mathbf{y} = \frac{2}{n} \begin{bmatrix} 1 & 1 & 1 & \cdots & 1 \\ 1 & \xi & \xi^2 & \cdots & \xi^{n-1} \\ 1 & \xi^2 & \xi^4 & \cdots & \xi^{n-2} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ 1 & \xi^{n-1} & \xi^{n-2} & \cdots & \xi \end{bmatrix} \begin{bmatrix} x_0 \\ x_1 \\ x_2 \\ \vdots \\ x_{n-1} \end{bmatrix}$$

$$\xi = \mathrm{e}^{-2\pi\mathrm{i}/n}$$

Simple in Theory but Difficult in Practice

▶ Must do it *FAST*!

Need For Speed \implies Matrix Factorizations \implies FFT

$$\mathbf{F}_n = \mathbf{B}_n (\mathbf{I}_2 \otimes \mathbf{F}_{n/2}) \mathbf{P}_n \qquad \mathbf{B}_n = \begin{bmatrix} \mathbf{I}_{n/2} & \mathbf{D}_{n/2} \\ \mathbf{I}_{n/2} & -\mathbf{D}_{n/2} \end{bmatrix} \qquad \mathbf{D}_{n/2} = \begin{bmatrix} \mathbf{1}_{\xi} \xi^2 \\ \xi^2 \end{bmatrix}$$

FFT changes n^2 flop requirement into $(n/2) \log_2 n$

"The most valuable numerical algorithm in our lifetime."

-G. Strang, Bulletin of the AMS, April, 1993.

Things Have Changed

- "For engineers and social and physical scientists, linear algebra now fills a place that is often more important than calculus."
- "It is partly [due to] the move from analog to digital; functions are replaced by vectors."
- "My generation of students, and certainly my teachers, did not see this change coming."

Gilbert Strang

FROM THE AMERICAN SCIENTIST

April, 1994.

Back To IR

Almost the Same Problem

• Evaluate $\mathbf{q}^T \mathbf{A}$ fast

Data is Now the Term-Doc Matrix in Standard Coordinates

► $\mathbf{A} = \sum_{i,j} \langle \mathbf{E}_{ij} | \mathbf{A} \rangle \mathbf{E}_{ij}$ $\mathbf{E}_{ij} = \mathbf{e}_i \mathbf{e}_j^T$ $\langle \mathbf{E}_{ij} | \mathbf{A} \rangle = a_{ij}$ ► $\langle \mathbf{X} | \mathbf{Y} \rangle = trace (\mathbf{X}^T \mathbf{Y})$ $\| \mathbf{X} \| = \langle \mathbf{X} | \mathbf{X} \rangle^{1/2}$ (Frobenius Norm)

Seek New o.n. Basis That Squeezes & Cleans

 $\blacktriangleright \mathbf{A} = \sum_{i=1}^{r} \langle \mathbf{Z}_i | \mathbf{A} \rangle \mathbf{Z}_i$

Think Matrix Factorizations \implies SVD \implies A = UDV^T

$$\mathbf{A} = \sum_{i=1}^{r} \sigma_i \mathbf{u}_i \mathbf{v}_i^T = \sum_{i=1}^{r} \sigma_i \mathbf{Z}_i, \quad \mathbf{Z}_i = \mathbf{u}_i \mathbf{v}_i^T, \quad \langle \mathbf{Z}_i | \mathbf{Z}_j \rangle = \begin{cases} 1 & i=j \\ 0 & i\neq j \end{cases}$$

• $\sigma_i = \langle \mathbf{Z}_i | \mathbf{A} \rangle$ = the amount of **A** in direction of \mathbf{Z}_i

Same As Before

Assume Nondirectional Noise or Uncertainty

- Drop small σ_i 's and use $\mathbf{A} \approx \widetilde{\mathbf{A}} = \sum_{i=1}^k \sigma_i \mathbf{Z}_i$
- Lose only small part of relevance
- Lose larger proportion of noise or uncertainty

Be Liberal in Dropping σ_i 's

▶ Numerical accuracy not important — 2 or 3 significant digits

New Query Matching Strategy

Normalize

•
$$\mathbf{q} \leftarrow \mathbf{q} / \|\mathbf{q}\|$$

• $\widetilde{\mathbf{A}} \leftarrow \sum_{i=1}^{k} \sigma_i \mathbf{u}_i \mathbf{v}_i^T \mathbf{D} = \sum_{i=1}^{k} \sigma_i \mathbf{u}_i \widetilde{\mathbf{v}}_i^T$

Compare query to each document

•
$$(\delta_1, \delta_2, \dots, \delta_n) = \mathbf{q}^T \widetilde{\mathbf{A}} = \sum_{i=1}^k \sigma_i (\mathbf{q}^T \mathbf{u}_i) \widetilde{\mathbf{v}}_i^T$$

Pros & Cons

Advantages

- Compression
 - A is replaced by only a few sing values and sing vectors
 - They are determined & normalized only once
- ► SPEED!
 - Each query requires only a few inner products

$$\mathbf{q}^T \widetilde{\mathbf{A}}_{m \times n} = \sum_{i=1}^k \sigma_i (\mathbf{q}^T \mathbf{u}_i) \widetilde{\mathbf{v}}_i^T$$

- Latent semantic associations are made
 - Relevant docs not found by direct matching show up

Disadvantages

- Adding & deleting docs (updating & downdating SVD) difficult
- Determining optimal k is not easy (empirical tuning required)

Variations

Projected Query

First project the query onto the document space

$$\widetilde{\mathbf{q}} = \mathbf{P}_{R(\mathbf{A})}\mathbf{q} = \sum_{j=1}^{r} \mathbf{u}_{j}\mathbf{u}_{j}^{T}\mathbf{q}$$

Or, better yet, use truncated projection

$$\widetilde{\mathbf{q}} = \mathbf{P}_{R\left(\widetilde{\mathbf{A}}\right)}\mathbf{q} = \sum_{j=1}^{k} \mathbf{u}_{j}\mathbf{u}_{j}^{T}\mathbf{q}$$

Notice

•
$$\widetilde{\mathbf{q}}^T \widetilde{\mathbf{A}} = \sum_{i=1}^k \sigma_i (\widetilde{\mathbf{q}}^T \mathbf{u}_i) \widetilde{\mathbf{v}}_i^T = \sum_{i=1}^k \sigma_i \left((\sum_{j=1}^k \mathbf{q}^T \mathbf{u}_j^T \mathbf{u}_j) \mathbf{u}_i \right) \widetilde{\mathbf{v}}_i^T = \mathbf{q}^T \widetilde{\mathbf{A}}$$

• $\|\widetilde{\mathbf{q}}\| \le \|\mathbf{q}\|$

• $\cos \tilde{\theta}_i \ge \cos \theta_i$ (more documents are deemed relevant)

Other Factorizations

DFT — FFT

No compression — no oscillatory components

Haar Transform
$$H_2 = \begin{bmatrix} 1 & 1 \\ 1 & -1 \end{bmatrix}$$
 $H_4 = \begin{bmatrix} 1 & 1 & 1 & 0 \\ 1 & 1 & -1 & 0 \\ 1 & -1 & 0 & 1 \\ 1 & -1 & 0 & -1 \end{bmatrix}$

$$\mathbf{H}_n = (\mathbf{I}_2 \otimes \mathbf{H}_{n/2}) \mathbf{P}_n \begin{bmatrix} \mathbf{H}_{n/2} \\ & \mathbf{I}_{n/2} \end{bmatrix} \Rightarrow \mathbf{H}_n \mathbf{X} \text{ is } Fast \text{ (if } n = 2^p\text{)}$$

Factor $\mathbf{A} = \mathbf{H}_m \mathbf{B} \mathbf{H}_n^T = \sum_{i,j} \beta_{ij} \mathbf{h}_i \mathbf{h}_j^T$ (h's only use -1, 0, or 1)

- More than a few β_{ij} 's may be needed
- Needs padding if m or n not a power of 2

Semidiscrete Decomposition (T. Kolda and D. O'Leary, 1998)

• Approximate
$$\mathbf{A} \approx \sum_{i=1}^{k} \alpha_i \mathbf{x}_i \mathbf{y}_j$$
 \mathbf{x}_i and \mathbf{y}_j only use -1 , $\mathbf{0}$, or $\mathbf{1}$

Other Wavelet Transforms?

Using Centroids

Document Clusters

- Assume $\mathbf{A} = [\mathbf{a}_1 \ \mathbf{a}_2 \ \cdots \ \mathbf{a}_n]$ (normalized) represents a cluster
- Mean: $\mathbf{m} = \frac{1}{n} \sum_{i=1}^{n} \mathbf{a}_i = \frac{\mathbf{A}\mathbf{e}}{n}$ where $\mathbf{e}^T = (1, 1, \dots, 1)$

• Centroid vector: $\mathbf{c} = \mathbf{m}/||\mathbf{m}|| = \mathbf{A}\mathbf{e}/||\mathbf{A}\mathbf{e}||$

Facts

$$\min_{\mathbf{p} \ge \mathbf{0}, \|\mathbf{p}\| = 1} \sum_{i=1}^{n} \cos \theta(\mathbf{a}_i, \mathbf{p}) = \sum_{i=1}^{n} \cos \theta(\mathbf{a}_i, \mathbf{c}).$$

▶ i.e., c is the closest vector to the cluster

$$\blacktriangleright \mathbf{c}^T \mathbf{A} \approx \mathbf{e}^T \qquad (\mathbf{c}^T \mathbf{a}_i = \cos \theta_i \approx \mathbf{1})$$

Reflectors With Specified Unit Column — Say **c**

►
$$\mathbf{L} = \mathbf{I} - 2\mathbf{u}\mathbf{u}^T/(\mathbf{u}^T\mathbf{u}) = [\mathbf{c} \mid \mathbf{X}]$$
 where $\mathbf{u} = \mathbf{c} \pm \mathbf{e}_1$

 $\blacktriangleright \mathbf{L} = \mathbf{L}^T = \mathbf{L}^{-1}$

Orthogonal Factorization

Specify c and e/ \sqrt{n} as First Columns **L** = [c | X] and R = [e/ \sqrt{n} | Y]

$$\begin{aligned} \mathbf{LAR} &= \mathbf{L}^T \mathbf{AR} = \begin{bmatrix} \mathbf{C}^T \mathbf{Ae} / \sqrt{n} & \mathbf{C}^T \mathbf{AY} \\ \mathbf{X}^T \mathbf{Ae} / \sqrt{n} & \mathbf{X}^T \mathbf{AY} \end{bmatrix} \approx \begin{bmatrix} \mathbf{e}^T \mathbf{e} / \sqrt{n} & \mathbf{e}^T \mathbf{Y} \\ \mathbf{X}^T \mathbf{C} \|\mathbf{Ae}\| / \sqrt{n} & \mathbf{X}^T \mathbf{AY} \end{bmatrix} \\ &= \begin{bmatrix} \sqrt{n} & \mathbf{0} \\ \mathbf{0} & \mathbf{X}^T \mathbf{AY} \end{bmatrix} = \begin{bmatrix} \sqrt{n} & \mathbf{0} \\ \mathbf{0} & \mathbf{B} \end{bmatrix} \end{aligned}$$

A New Factorization

$$\blacktriangleright \mathbf{A} = \mathbf{L}\mathbf{D}\mathbf{R} = \mathbf{L}\mathbf{D}\mathbf{R}^T = \mathbf{c}\mathbf{e}^T + \sum_{i,j\neq 1} \beta_{ij}\mathbf{x}_i\mathbf{y}_j^T$$

Truncate To Compress & Clean

Break Entire Collection Into Clusters

To Learn More

Books

- MATRIX ANALYSIS AND APPLIED LINEAR ALGEBRA, C. D. MEYER, SIAM, 2000.
- UNDERSTANDING SEARCH ENGINES; MATHEMATICAL MODELING AND TEXT RETRIEVAL, M. W. BERRY AND M. BROWNE, SIAM, 1999.
- INTRODUCTION TO MODERN INFORMATION RETRIEVAL, G. SALTON AND M. MCGILL, MCGRAW-HILL, 1983.

Papers

- M. W. Berry, Z. Drmac, and E. R. Jessup, Matrices, vector spaces, and information retrieval, SIAM Rev., 41(1999), pp.335-362.
- M. W. Berry, S. T. Dumas, and G. W. O'Brien, Using linear algebra for intelligent information retrieval, U. Tenn. Comp. Sci. Report CS-94-270, Dec, 1994.
- I. S. DHILLON AND D. S. MODHA, CONCEPT DECOMPOSITIONS FOR LARGE SPARSE TEXT DATA USING CLUSTERING, IBM RESEARCH REPORT RJ 10147 (95022), JULY 8, 1999–DECLASSIFIED ON MARCH 13, 2000, TO APPEAR IN MACHINE LEARNING.

URLs

- HTTP://WWW.CS.UTK.EDU/~LSI/
- HTTP://LSI.RESEARCH.TELCORDIA.COM/
- HTTP://LSA.COLORADO.EDU/
- HTTP://WWW.SEARCHENGINEWATCH.COM/RESOURCES/INDEX.HTML